



May 5th MassMutual Center
7:15 AM - 9:00 AM

Join us at the 2010 Business Market Show breakfast to hear keynote speaker Jeff Taylor founder of Monster.com tell the story about how he founded one of the first and most successful internet companies in the world with his **“monster idea”!**

Jeff Taylor
Founder of Monster.com

Speaker Sponsor:



Recognized as an innovator and visionary in both the Internet and career industries, Taylor has reinvented the way job hunters seek employment. His "monster idea," conceived at the dawn of the World Wide Web, quickly became one of the first dot-com companies (454th registered domain on the Web) and has since become the world's leading online career site. Today, the Monster global network consists of local content and language sites in over 30 countries and serves nearly 30 million unique visitors monthly.

It wasn't long ago that Jeff had the realization that boomers who started using Monster.com 15 years ago were now turning 50 and that 12,000 people are turning 50 every day. With his own half-century milestone looming, Jeff started asking himself, "What's next?" And the answer came to him. Today, Jeff is reinventing the way baby boomers use the internet with two new websites:

Eons.com—which connects adults in an online community. Eons.com is the first and largest social network for people who want to explore their passions, keep in touch with friends, connect with interesting people to share life experiences and most of all have fun. Tributes.com—is the destination for national and local obituary news with more than 80 million obituaries and partnerships with thousands of funeral homes.

Taylor is a frequent speaker at colleges and universities, Fortune 500 companies and major industry events in technology, brand/marketing and human capital. He is a regular guest on CNBC. Taylor has co-authored three books under the *Monster Careers* title offering job seekers step-by-step plans for interviewing, finding the job, and networking.

Join us to find out “what’s next”

Jeff Taylor - A great speaker with a great story - interesting, funny and hugely entertaining.

Mail to: ACCGS, 1441 Main Street - Suite 133, Springfield, MA 01103 or

Fax to (413) 755-1352 or email swanson@myonlinechamber.com

Cost: \$20 Members \$30 Non Members

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